

Claims 1-13 (Canceled).

14. (Currently Amended) A strand coating system, comprising:  
an adhesive dispensing device having an adhesive dispensing  
orifice;

a strand axial orientation aligning member coupled to the  
adhesive dispensing device, the strand axial orientation aligning member is a  
pin having a recessed side portion,

the recessed side portion including an at least partially cylindrical  
surface portion along an axis extending substantially transverse to an axis  
along which strand is drawn past the adhesive dispensing device,

a strand guide member [~~the strand guide member includes~~  
including a strand guide laterally offset relative to [~~not aligned with~~] the  
adhesive dispensing orifice and the strand axial orientation aligning member,  
[;

~~a strand axial orientation aligning member coupled to the  
adhesive dispensing device, the strand axial orientation aligning member  
positioned in substantial alignment with the adhesive dispensing orifice]~~ the  
strand axial orientation aligning member disposed between the strand guide  
member and the adhesive dispensing orifice such that strand is drawn  
partially about the at least partially cylindrical surface portion of the pin [;

~~the strand axial orientation aligning member is a pin having an  
axis extending substantially transverse to an axis along which strand is drawn  
past the adhesive dispensing device,~~

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Strand Orientation Alignment In  
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~~the strand axial orientation aligning member is a pin having a recessed side portion].~~

Claim 15-16 (Canceled).

17. (Currently Amended) The strand coating system of Claim 14, the ~~[strand axial orientation aligning member is a]~~ pin having an axis extending substantially parallel to a direction in which adhesive is dispensed from the adhesive dispensing orifice.

18. (Previously Presented) The strand coating system of Claim 14, the strand guide member is coupled to a module.

19. (Previously Presented) The strand coating system of Claim 18, the strand guide member is a strand guide roller adjustably coupled to the module.

Claims 20-21 (Canceled).

22. (Previously Presented) A strand coating apparatus, comprising:

a module;

a fluid dispensing device having a fluid dispensing orifice, the fluid dispensing device coupled to an end of the module;

a plate coupled to a bottom of the module and extending beyond the end of the module to which the fluid dispensing device is coupled, the plate having an opening aligned with the fluid dispensing orifice,

a strand orienting pin protruding from a side of the plate opposite from a side of the plate on which the fluid dispensing device is located.

23. (Previously Presented) The apparatus of Claim 22,

a strand guide member coupled to the module;

the strand orienting pin located substantially between the strand guide member and the fluid dispensing orifice, the strand orienting pin offset relative to a path between the fluid dispensing orifice and the strand guide member.

24. (Previously Presented) The apparatus of Claim 23, the strand guide member includes a strand guide groove, the strand orienting pin offset relative to a path between the fluid dispensing orifice and the strand guide groove.

25. (Previously Presented) The apparatus of Claim 24, the fluid dispensing device is an adhesive dispensing device having an adhesive dispensing orifice.

26. (Previously Presented) The system of Claim 22, the strand orienting pin having an axial dimension substantially parallel to a direction of

the fluid dispensing orifice, the strand orienting pin having a recessed side portion.

27. (Previously Presented) A system for applying coating materials onto a strand, the system comprising:

a fluid dispensing device having a fluid dispensing orifice from which fluid is dispensed,

a strand guide member coupled to the fluid dispensing device, the strand guide for guiding a strand drawn past fluid dispensing orifice;

a strand orienting pin located between the strand guide member and the fluid dispensing orifice so that a strand drawn from the strand guide member over the fluid dispensing orifice is engaged with the strand orienting pin,

a module,

a plate mounted on a bottom portion of the module and extending beyond an end portion of the module to which the fluid dispensing device is coupled, the plate having an opening aligned with the fluid dispensing orifice.

Claim 28 (Canceled).

29. (Previously Presented) The system of Claim 27, the strand orienting pin protruding from a side of the plate opposite from a side of the plate on which the fluid dispensing device is located.

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30. (Previously Presented) The system of Claim 29, the strand guide member is a roller including a strand guide groove, the strand orienting pin offset relative to a path between the fluid dispensing orifice and the strand guide groove.

31. (Previously Presented) The system of Claim 27, the fluid dispensing device is an adhesive dispensing device.

Claim 32-33 (Canceled).

34. (Currently Amended) A system for applying coating materials onto a strand, the system comprising:

a ~~[an]~~ fluid dispensing device having a fluid dispensing orifice from which fluid is dispensed,

a strand guide member coupled to the fluid dispensing device, the strand guide member for guiding a strand drawn past the fluid dispensing orifice;

a strand orienting pin located between the strand guide member and the fluid dispensing orifice so that a strand drawn from the strand guide member over the fluid dispensing orifice is ~~[engaged with]~~ drawn partially about the strand orienting pin,

the strand orienting pin having an axial portion substantially parallel to a direction of the fluid dispensing orifice,

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the axial portion having a recessed side portion within which a strand is captured when the strand is ~~[engaged with]~~ drawn partially about the strand orienting pin.